**Fortress Press Book Proposal**

Please respond to the following questions to give our team a sense of what you are writing, who you are writing for, and why it matters. If you have already submitted a proposal, please add any of the items below that are missing from your proposal.

**About You and Your Book**

1. **Contact information**

**Legal name:**

**Preferred email address:**   
**Preferred phone number:**   
**Preferred mailing address:**   
**Hometown if different from city in your mailing address:**

1. **Working title and subtitle**

1. **What is your book about? Describe the topic in 200 to 250 words.**
2. **What is the purpose of the book? State it in no more than 60 words. (What need of your audience—see question 5—does it meet? How will it change their and others’ lives?)**
3. **Who is the primary audience (reader) for your book? Who is the secondary audience?**
4. **Provide an annotated table of contents that includes a brief description of each chapter (up to 100 words per chapter).**
5. **What other books on this topic are on the market (include author, title, publisher, and year)? How would your book differ from the others?**
6. **What is the estimated word count for your proposed manuscript?**

1. **When do you anticipate completing the manuscript?**

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1. **Provide (1) a summary autobiography of not more than 60 words and (2) an expanded autobiography, which may be as long as you like. You may attach a current curriculum vita to the proposal.**

**Marketing and Publicity**

The following questions will help us, in addition to the book’s topic, determine your book’s primary audience and sales channel along with potential reach.

1. **In the past 12 months, what conference presentations, lectures, or workshops related to your discipline have you given?**
2. **List memberships in any guilds or professional associations. How active are you in these organizations?**
3. **Describe any participation in religious organizations such as faith-based coalitions, denominational conferences, or the like.**
4. **Describe any media coverage (local media, alumni networks, religious networks, podcasts, blogs, etc.) that you’ve received about your work.**
5. **What other existing channels might you access to help promote your book?**